

InformationWeek 500

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RedPrairie Corporation Earns a Spot on 2009 InformationWeek 500 List of Top Technology Innovators Across America

Professional Services Automation (PSA) initiative recognized as key to enhanced company-wide infrastructure

Monarch Beach, CA, September 15, 2009 – RedPrairie Corporation, a productivity software provider, today announced that it made the 2009 InformationWeek 500, an annual listing of the nation's most innovative users of business technology. This is RedPrairie's first appearance on the list, recognizing the company's Professional Services Automation (PSA) initiative, designed to drive efficiencies and enhance RedPrairie's internal process as a growing global organization. The 2009 InformationWeek 500 companies were revealed on September 14, 2009 at an awards ceremony held during the InformationWeek 500 Conference at the St. Regis Monarch Beach Resort in Dana Point, California.

"RedPrairie is not only committed to IT innovation for our customers through our productivity solutions, we are also committed to IT that makes our company more efficient and productive," says RedPrairie CIO Greg Marr. "2008's PSA initiative will keep RedPrairie ahead of the pack and ensure the organization is running optimally for years to come."

RedPrairie's PSA initiative resulted in a single worldwide system for capturing time and expenses, producing customer billing, forecasting revenue, and implementing global processes for all employees. The successful roll-out of PSA across multiple countries and currencies allows for myriad reporting formats and provides an IT platform for the future growth of the company.

"For over 20 years, the InformationWeek 500 has honored the most innovative users of business technology," said InformationWeek Editor-in-Chief Rob Preston. "Year after year, InformationWeek 500 companies harness technology to improve efficiency, boost productivity, drive revenue, and establish a competitive advantage. We applaud this year's winners, and the CIOs and other executives whose ingenuity and risk taking are at the center of business technology innovation."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, now in its 21st year, and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. Top winners have included: Conway, National Semiconductor, Kimberly-Clark, Hilton Hotels and Unum. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

About RedPrairie Corporation

RedPrairie delivers productivity solutions to help companies around the world in three categories – inventory, transportation and workforce. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to reduce cost, increase sales and create competitive advantage.

With over 20 global offices providing services to over 40,000 sites in 50 countries, companies trust RedPrairie inventory, workforce and transportation solutions to deliver an immediate increase in productivity – with the flexibility to adapt as business needs change.

At RedPrairie, we understand today's operational demands and we're committed to delivering solutions that work. We're committed to delivering solutions for the real world.

For additional information, call 1.877.733.7724, or visit RedPrairie.com.

About InformationWeek Business Technology Network

(<http://www.informationweek.com/>)

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow – from the defining and framing of objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), IntelligentEnterprise.com (application architecture), Network Computing (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT targets such as CIOs, developers and SMBs with Dr. Dobb's InformationWeek Global CIO and bMighty.com, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare. With content at the nucleus of our information distribution strategy, IT professionals turn to our network of expert voices, research and communities to stay informed, get advice, and research technologies to make strategic business decisions.

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